



BUCKEYE

Ohio State Lima opens WWII: Morale at Home and Abroad October 16



The Ohio State University at Lima will host an opening gala and art exhibit, **WWII: Morale at Home and Abroad**, featuring wartime memorabilia on October 16 through November 10 at Veterans Memorial Hall.

A 1940s big band gala will open Milton Caniff's cartoon exhibit on Friday, October 16. Crafton Beck will emcee the evening with music provided by the nationally renowned Matt Ellis Band. Artifacts and memorabilia provided by community members will be on display during the gala. The cartoon exhibit runs through November 10 at Memorial Hall. A student cartoon art exhibit featuring works from Lima City Schools art classes will open Sunday, October 18.

A series of movies and lectures will begin on Tuesday, October 20 with the movie *South Pacific*. Other movies included in the series are *Tuskegee Airmen* on Monday, October 26, and *Midway* on Wednesday, November 4. Lectures will include *You Can't Fight Tanks with Bayonets* by Professor Allison Gilmore on Thursday, October 22, *African American Migration to Northwest Ohio* by Professor John Reid on Friday, October 30, and *Milton Caniff and Cartooning* by Professor David S. Adams on Wednesday, November 4. A luncheon celebrating the Lima Servicemen's Canteen will be held on Friday, November 6 at Memorial Hall. All lectures and movies are free and open to the public and will begin at noon in Reed Hall 160. For more information, contact Amanda Miller at ext. 8260.



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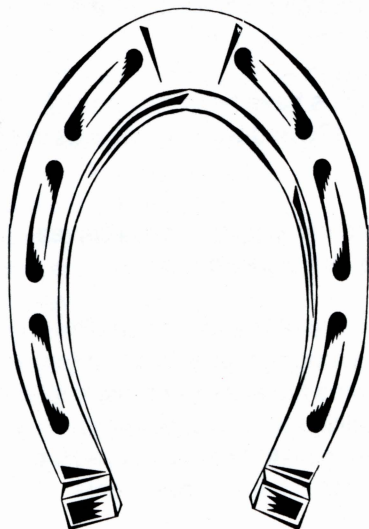
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Ohio State Lima to host second annual campus tailgate



Ohio State Lima will host its second annual campus Tailgate party on Saturday, November 21 during the Ohio State vs. Michigan football game. The game will be displayed on big screen television screens, and all of the traditional tailgate party food and drink, and activities will take place. For all those who don't like the cold weather and crowds, and for those who don't particularly enjoy a five-mile hike before kickoff, Ohio State Lima is the place to be for the big game!

This year's party will accommodate student involvement, and hopefully attract additional faculty and staff involvement. More details will follow. If you have any questions, please call Amanda Miller at ext. 8260.



Ohio State Ranked Among Top Public Universities

COLUMBUS – The Ohio State University has been ranked the 23rd best public national university in the country by U.S. News & World Report, which also scored Ohio State's academic reputation as the highest among Ohio institutions.

Ohio State is tied with the University of Florida in the ranking of the top 50 public national universities. The results were published in the magazine's special America's Best Colleges issue, which appeared on newsstands Monday, August 24.

"Being ranked among the top public universities in the country is a reflection of the work of our faculty and staff to intensify the focus on academic quality," Ohio State University President William E. Kirwan said. "It's no secret that great public universities strengthen the economy of their regions and states, and that we aspire to become a top 10 public institution by any measure. This ranking demonstrates that we are well on our way." In the guide's analysis of universities' academic reputation, Ohio State received a score of 3.8 out of a possible score of 5.0.



The only other Ohio institution among the top 50 public schools is Miami University, ranked 36th.

In the "Rankings Lite" section of ratings, Ohio State is listed as having the largest freshman class (9,038), is the second-largest school with 35,647 undergraduates (behind the University of Texas with 36,861), and is listed among those universities boasting the best marching band.

The rankings are based on academic reputation (25 percent of the final score); freshman retention and graduation rates (20 percent); class size, faculty salaries, faculty degrees, student-to-faculty ration and proportion of full-time faculty (20 percent); student selectivity (15 percent); financial resources (10 percent); graduation rate performance compared to expectations (5 percent); and alumni giving rate (5 percent).

The rankings are also available on the U.S. News Online Colleges and Career Center web site, at www.usnews.com.

"Affirm Thy Friendship"

In 1995 Ohio State launched its largest fund-raising campaign ever, a five-year effort to raise \$850 million from private sources to support students, faculty, research programs, and activities at the university.

As of May 1998, alumni corporations, foundations, and other friends had given or pledged a total of over \$776 million to the "Affirm Thy Friendship" campaign, 91 percent of the total \$850 million campaign goal.

Since the start of the campaign, 53 new endowed chairs or professorships have been started or fully funded. In addition, 300 endowed scholarship or fellowship funds were created, and more than 170 endowed funds supporting research or academic programs were established.

During the 1996-97 fiscal year alone, more than \$129 million in private gift support was received. In all, 175,000 gifts were made during that year – an average of one gift every 40 seconds of every working day.

Based on new fund raising objectives that have evolved during the course of the campaign, President Kirwan and the Foundation Executive Committee have unanimously voted to increase the campaign goal to \$1 billion -- \$850 million in cash and pledges, and \$150 million in planned gifts. Several colleges and programs have also increased their individual goals because fund raising has progressed faster than anticipated five years ago. Additional campaign initiatives will include a new state-of-the-art Success Center, a Veterinary Medicine Education Resource Administration Center, a Humanities Department World Media Center, and expanded endowment and program levels for several college departments.

A formal event announcing the increase was held September 11 on The Oval.



Hurley assumes duties in financial aid

With the retirement of Gary Weaver, Ohio State Lima's Financial Aid Office has reorganized and is now a part of Enrollment Services under the directorship of Garlene Penn, and newly appointed Coordinator Chris Hurley. Hurley began his duties August 1, bringing an ample amount of financial aid experience, having previously served at the Cleveland Institute of Art, and Kent State University. "I did start at the busiest time of the year," Hurley says "but I think my experience at Kent State in particular has helped. The problems and situations of students are the same, the challenge is realizing the process here and working with other people, particularly the people in Columbus. We deal very closely with them everyday."

The Financial Aid office recently underwent a university-wide installation of a new computer system. So in addition to acquainting himself with his new surroundings, Hurley has had the added responsibility of working out the "bugs" of the new system.

When he's not finding money for students, Hurley is an avid sports fan, and enjoys playing the saxophone and speaking German. "My mother is German and half of my family still lives in Germany," he says. "In fact I lived for a year in Germany after my undergraduate (degree), and still go back to visit quite regularly."

Ohio State Lima's Development Office recognized



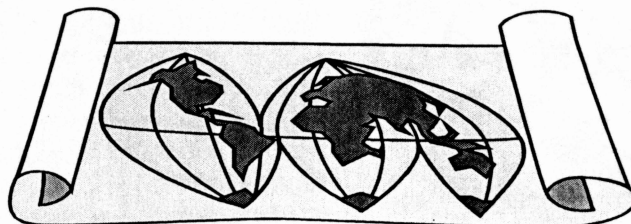
Development efforts on the Ohio State Lima campus earned recognition at the regular meeting of Development staff members in Columbus this month. Contributions to the Lima

campus increased significantly during the last fiscal period of July 1, 1997, through June 30, 1998, a 57 percent increase from the previous year.

Of the 39 fund raising units at Ohio State, the Lima campus was one of the eleven units recognized by Assistant Vice President of Development John Meyer, at the meeting for realizing a dramatic increase in contributions.

Thank you to our supporters and volunteers!

Gilmore's examination of psywar in Pacific History Book Club selection



Associate Professor of History Allison Gilmore's exploration of the use and success of propaganda in the Pacific Theater during World War II in her book "You Can't Fight Tanks with Bayonets: Psychological Warfare Against the Japanese Army in the Southwest Pacific," was the August History Book Club selection.

Despite the multitude of published works on the Pacific War, the subject of Allied psychological warfare against Japan has been neglected. Now for the first time, Gilmore reveals the characteristics and scope of the Allied efforts to demoralize Japanese troops in the field and thus hasten an Allied victory. Based almost exclusively on operatives who wrote the propaganda and Japanese soldiers, who read it, the book provides new insights into how the propaganda war took shape in the Southwest Pacific and why it was more successful than has been assumed.

The book analyzes combat propaganda operations in the Southwest Pacific and discloses how Allied propagandists went beyond the prevailing racial stereotypes to a more sophisticated understanding of "the enemy" as millions of individuals with discernible strengths and weaknesses. It is the story of Allied efforts to discover what factors contributed to high Japanese morale in order to devise methods of eroding that morale, and thus bring the war to an end.

Gilmore concludes that American and Australian propagandists were effective chiefly because they employed a strategy of truth, and because they focused on practical issues of everyday concern to the Japanese soldiers such as battlefield defeat and supply shortages rather than ideological themes. She also presents evidence from Japanese documents captured during the war and POW interrogations to demonstrate that Japanese soldiers found Allied propaganda credible and imperial officers condemned it for inspiring "dangerous thoughts."

The book is a part of the series "Studies in War, Society, and the Military." Series editors are Mark Grimsley and Peter Maslowski.

Gilmore will give a lecture on her book during Ohio State Lima's World War II exhibit – WWII: Morale at Home and Abroad."



We have a secret!

Look for details to unfold October 2!



Buckeye Pride reopens

Buckeye Pride, the best source for Ohio State Buckeye paraphernalia opened its doors for the fall season August 24. New items this year include an expanded line of Nike products, Brutus the Buckeye Party lights, musical keychains, party supplies, dolls, stuffed animals, jewelry, musical rugs, shower curtains, blankets and other items for the home. Buckeye Pride hours are 11 a.m. to 5 p.m. Monday through Friday. Hours may expand as the football season progresses. The store is located at 306

N. Main St., across from the Allen County Courthouse, and can be reached at 221-0795.

Extension News

Ohio State Entomology Research Sites in Allen County

The Ohio State University is conducting research on the western corn rootworm in Allen County at three field sites. The research is designed to evaluate the level of activity by the western corn rootworm insect that can cause yield losses and reduce profitability in corn fields. Yellow stick traps are currently placed in three field sites, near Columbus Grove, West Newton and Delphos. The traps are yellow in color and attract the insects which become entangled in the sticky substance on the traps.

4-H at Square Fair for the First Time!!

The Council for the Arts estimated that 50,000 people attended the 1998 Square Fair! It proved to be a great opportunity to introduce 4-H to the city youngsters and to give their parents a chance to learn more about 4-H. A booth was set up and the projects that were displayed were attractive to the extent that some inquiries were made regarding purchasing of projects. The event has helped to increase and enhance the 4-H program in the city.

The Buckeye is a faculty/Staff production of The Ohio State University at Lima, published by the Office of External Relations. Editorial team: Kelly Hackworth, Claudia Crowell, and Pam Joseph. Submissions for upcoming issues should be made in writing. Contact us at ext. 8332.

Campus Events

- October 16 -- WWII: Morale at Home and Abroad Gala Opening -- Memorial Hall
- 20 -- Staff Appreciation Breakfast -- Reed Hall 160, 8 a.m.
- WWII Movie Series
Reed Hall 160, Noon
- 21 -- Staff Appreciation Craft Show
PS/AD 212 & 213
- 23 -- Staff Appreciation Luncheon -- Reed Hall 160, Noon to 1:30 p.m.
- 26 -- WWII Movie Series
Reed Hall 160, Noon
- 30 -- WWII Lecture
Reed Hall 160, Noon



Staff Appreciation Week!

**Join us for Buckeye Beginnings
Tuesday, October 20
as we kick-off Staff Appreciation
Week.**

**Doughnuts and coffee
will be available in
Reed Hall 160
from 8 a.m. to 9 a.m.**

**The celebration will also include a
Staff Craft Show
October 21
in PS/AD 212-213.**

**The week will conclude with a
staff luncheon on October 23
in Reed Hall 160 at noon.**